



August Special!

All Face Inks Eyeliner Pigments

only \$20 per bottle

Onyx Black • Onyx C • Almost Black • Rainforest • Flagstone • Palm • Safari • In the Navy • Purple Rain • Midnight Plum • Black Noir



Face Inks is a concise and streamlined range of pigments allowing simplicity, control and confidence for the practitioner. With Face Inks, you can achieve your desired shade with the least amount of color mixing.

Face Inks Pigments are manufactured using the highest quality colorants available in the industry, resulting in excellent color retention and superior results.

Rose Marie's Tips for Beautiful Eyeliner

Requests for Brown...

I am not a lover of brown next to the eyelashes, especially a warm brown. The perfect solution is Face Inks **Flagstone!** It is the perfect shade for my clients that wouldn't look well in black, are afraid of black eyeliner or who request brown.

Upon their return, if I want to intensify the frame of their eyeliner and I don't want it any wider, I use the **Onyx C** between the top lashes only (not on the eyelid, as it can migrate). This makes the whites of the eyes really white, makes the eye color pop and places a dark and lush, lash-like frame between the top lashes. My clients LOVE IT!!!

Onyx C for Any Shade of Eyeliner...

I use the Onyx C between most of my top eyeliner procedures, even when I am using Black Noir. The carbon is a blacker black that intensifies even the Black Noir.

DO NOT USE ONYX CON THE TOP EYELID OR THE BOTTOM EYELIDS, AT ALL. IT IS ONLY TO BE USED BETWEEN THE TOP EYELASHES!!!

Fashion Colors...

Palm: I love adding a color with a greenish tint, especially on green eyes. **Onyx** (Regular, not the C) and Palm make a beautiful smoky green/gray shade when healed. Again, great for the client that doesn't wear black so well. Remember, you can always intensify it by using the **Onyx C** between the top lashes.

Safari: Safari is a gorgeous, mossy green that is wonderful for a second color. It looks great on both warm and cool complexions.

Purple Rain: Purple Rain is also a big favorite of mine. I love it as a second color, especially on the bottom eyeliner. I add it right below the darker bottom eyeliner shade that I selected and also above the darker top eyeliner I selected. It truly makes eye colors dance and makes eyes so interesting. I love it on my brown and blue-eyed clients. Using a toothpick or a micro-brush you can try a little Purple Rain on your client and watch their eyes light up.

In the Navy: In the Navy has always been a popular Face Inks color. I mix it with regular **Onyx** to darken it to a deep Navy Blue.

Needles...

I like to create various effects on eyeliner, especially bottom eyeliner. I don't like to leave my mature clients with a hard, solid bottom eyeliner so I will often use a 3-Liner for density at the lash line and then change to a 7-liner to widen and soften the line. I will also switch to the 7 to add my second or Fashion Color. It heals beautifully and doesn't have a hard tattooed appearance but resembles more of a customized over-the-counter makeup look. Also, applying a pointillist method, I can achieve a softer finish on the bottom eyeliner as opposed to a hard line. A 5-Magnum is another beautiful needle for bottom eyeliner. It can create the line, as well as shade and smudge. Always, try a new needle on the craft foam before using it on skin. Another choice is the 3-Slope needle since it can create the line as well as the shading. If you haven't been trained to do the smudged effect on a Slope, you may want to wait until you take a class before you try it. If you don't lift quickly enough you can create a dark line at the edge of where the smudge should be fading off. It's just a bit tricky. The 3 and 7 combo works great and with no compromise.