



Beau Institute
April 2015 -Pigment of the Month:



Purple Rain

On sale for \$20.00, regularly \$27.00

Spring is finally here and we feel Purple Rain is the perfect color to welcome this beautiful time of year.

Eye colors will dance and become interesting when a little purple is placed around them.

I use Face Inks Purple Rain as a second color, especially on the bottom eye liner. It brightens green eyes and I get so many compliments on my dark brown eyes with the purple. I also love it on my blue-eyed clients.

Using a toothpick or a micro-brush you can try a little Purple Rain on your client and watch their eyes light up.

I use Flagstone on my clients that want something softer than black and Black Noir when they are looking for that extra drama. Then I apply the Purple Rain directly above the top eyeliner and directly below the bottom eye liner.

Needle Selection:

I will use a 3-liner when my client wants to see more color and a 7-Round or 5-Magnum when she wants a softer and more subtle effect.

Topical Anesthetic:

Pre-numb with Eyz-A-Blue for 30 minutes for maximum comfort. Use the micro brush to apply Magic and/ or Duration Ultra once skin is broke. Then top with a thin cost of vaseline to accelerate the effects of these topical anesthetics. Wipe off and proceed.