

**Beau Institute**  
**January 2014 -Pigment of the Month:**  
**Purple Rain**

*On sale for \$15.00, regularly \$25.00*

Welcome, fellow practitioners to 2014. I would like to wish you all, again, a prosperous New Year and remind you that Beau is here to support you in every possible way.

We wanted to celebrate the Pantone Color of the year - purple orchid with our selection of Face Inks **Purple Rain** as January's pigment of the month.

Eye colors will dance and become interesting when a little purple is placed around them.

I use Face Inks Purple Rain as a second color, especially on the bottom eye liner. It brightens green eyes and I get so many compliments on my dark brown eyes with the purple. I also love it on my blue-eyed clients.

Using a toothpick or a micro-brush you can try a little Purple Rain on your client and watch their eyes light up.

I use Flagstone on my clients that want something softer than black and Black Noir when they are looking for that extra drama. Then I apply the Purple Rain directly above the top eyeliner and directly below the bottom eye liner.

**Needle Selection**

I will use a 3-liner when my client wants to see more color and a 7-Round or 5-Magnum when she wants a softer and more subtle effect.

**Topicals:**

Pre numb with Eyz Blue for 30 minutes for maximum comfort. Using the micro brush apply Magic and/ or Duration Ultra once skin is broke. Then top with a thin cost of vaseline to accelerate the effects of these topical anesthetics. Wipe off and proceed.