

Beau Institute
February 2014- Pigment of the Month:
Hershey Kiss

On sale for \$18.00, regularly \$25.00

[Hershey Kiss](#) is one of those delicious, practical, neutral brown brow shades that doesn't have red in the base. Golden based browns have been a long-time favorite of mine. Interestingly, I have found that most of the women in this country are [Hershey Kiss](#)! It is one of our best selling shades in the [Face Inks](#) line of colors.

I add Coffee Bean to [Hershey Kiss](#) to deepen it. Even a few drops of [Coffee Bean](#) can make a significant difference when I want to add depth of color.

If I am concerned that [Hershey Kiss](#) is a bit dark for my client, I will add a few drops of [Moccasin](#) to lighten it. I find it especially terrific for clients that tend to hold too much warmth or red in their healed eyebrows.

For those that pull the warmth in brow shades, I use [Hershey Kiss](#) with a drop or two of [Goldfinch](#). [Goldfinch](#) is a gold color that leans toward the greenish side of gold as opposed to the orangey side of gold. My brows heal so beautifully with this combination and look great as they fade over the years.

If I see my client has a lot of reddish tones in her hair and a warm, golden complexion, I will add a drop or two of [Butterscotch](#) to [Hershey Kiss](#). This heals slightly on the warmer side and compliments her warmer tones.

Needle Selection

I prefer to use a [3 or 5 Slope Needle](#)® for eyebrows but I have found that all needle configurations work well with this color. A 3 outline is another great choice if you are not familiar with the slope configuration

Perfecting Purple Eyebrows:

[Hershey Kiss](#) and [Goldfinch](#) have been the most effective color correcting formula I have ever used to correct purple or mauve residuals in eyebrows.

I always use a [5 or 7 round](#) for color corrections and do not tattoo with as much pressure in my strokes as I would when applying the initial procedure. Flats and small needle groups tend to place color too deeply and compromise a color correction for me. A [Slope Needle](#)® can be used as a shade (using windshield wiper strokes) for correcting but I would not recommend applying hair strokes when doing a correction.

Order [Hershey Kiss](#) or any other [Face Inks](#) pigments along with your **permanent makeup needles, machine and supplies** from Beau Institute; www.beauinstitute.com or 1.888.763.2328