



October's Face Inks Pigment of the Month

Areola Pigments

\$20 each!

***Regular Price is \$27**



In honor of October Breast Cancer Month, we have placed all of our Areola Pigments on Special for \$20.00! Face Inks by Beau features a selection of natural and beautiful areola/nipple colors.

Having more than 25 years of experience performing this specialized art form, Rose Marie Beauchemin has personally developed these realistic colors that are extremely rich and dense. Face Inks by Beau areola colors have a very high particle-per-million (PPM) which allows for greater saturation and retention of color and arrive to you, gamma sterile.

General Color Selection Tips...

For Fitzpatrick 1 through 3, I generally use Areola 6, which is a soft, fleshy brown, as either a beautiful base or straight for a natural areola color.

For a Fitzpatrick 1 or 2, I often use 2A straight.

2A is our latest Areola shade that is a neutral shade great for Fitzpatrick 1 or 2.

Most Fitzpatrick 1's...Areola 2A and Areola 6, 2A or 6 straight.

Most Fitzpatrick 2's...Areola 2A straight or Areola 3 and Areola 6 for more pink tones.

Most Fitzpatrick 3's...Areola 2A and drops of 4, 5 or 7 to deepen.

Most Fitzpatrick 4's...Areola 7 or 8 and Areola 6 if needed to soften.

Most Fitzpatrick 5's/6's...Areola 8, Areola 9 or Areola 10.

On a Fitzpatrick 6, I may add a few drops of Black Noir to darken since it has a warmer base than Onyx.

I use white to create the illusion of Montgomery Glands and Purple Rain to create the appearance of vascularity throughout the areola and around the nipple for additional protrusion. We offer classes in the application of these special effects.

Needle tips...

On a Fitzpatrick 1, where I generally want only a slight coloration on the areola, I use a 9-Magnum and create a wash with my selected color, which is usually a base of Areola 6 and Areola 2, or 2A. I often dilute my color for this fair complexion with 50% sterile water. The two rows of a magnum make it blunter, thus depositing less color. I will move in a loose circular motion with the 9-Magnum. I select a 3-Liner for the nipple or to create a 3D effect.

In the case of a unilateral mastectomy where I may have to match a darker nipple or if I simply choose a darker nipple for this fair client, I may use a 3-Liner or a 5-Shader on the nipple to create more density of color. Even using this same formula with the smaller needle group and without dilution will create a darker nipple.

On a Fitzpatrick 2 and higher, I will often use a 5-Slope to deposit a greater saturation of color. The single row of needles on a 5-Slope is sharper and will deposit more color than a magnum. A 4-Flat will do the same.

I will move in a circular motion and in tighter circles to create density. I may use a dilution of 50% sterile water to fan out the edges for a soft and natural perimeter. I sometimes use the sides of the Slope needle to create a deeper coloration on the nipple or a 3-Liner. The darker color on the nipple allows for it to appear more protruding and the effect is quite realistic and beautiful.

**Beau Institute offers both Private and Semi-private for 3-Dimensional
Areola Tattooing and Scar Camouflage.**

*Face Inks by Beau is committed to offering you the finest pigments. Our goal is to promote confidence in our fellow practitioners by developing colors that will bring you the most beautiful and predictable results. The simplicity Face Inks offers is designed to give your clients/patients the best results.

**Call 888-763-2328 or visit our website
www.beauinstitute.com to order today!**