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Pigment of the Month

Featuring 2 popular Face Inks Pigments...

Lover's Coral and Hershey Kiss on Sale for \$20.00 Each!

(regularly \$25.00 sale ends February 28th, 2011)

Rose Marie's tips on Lover's Coral

Lover's Coral is a fabulous shade that I use on both warm and cool complexions. It's great on skin tones in the Fitzpatrick range from 1-4 and on the Beau Blue Indicator (BBI) of 1-3. (BBI Scale described below.)

Create a soft, natural Coral lip line and shading using Lover's Coral straight with a #7 Liner needle. You can also shade the lip interior with the same needle. I color the interior in a circular motion. Remember, the #7 Liner (round) will create a soft effect.



For a brighter Coral, add a drop or 2 of Pumpkin. The brighter shades of Lover's Coral work well on fairer complexions.

For a soft and earthy shade of Lover's Coral, add a few drops of Naked.

For a deeper earthier shade of Lover's Coral, add a few drops of Brown Sugar.

I always place my color directly above and on the lips and allow the color to dry. If it is drying too cool, I add Pumpkin to my formula. I find this to be so helpful in determining the degree of blue in the lips.

My needle selection is determined by two things. First: how prominent does my client want her lip line. Second: can her complexion carry a prominent line or will this be too strong for her delicate coloring.

Even with full lip color, she may not want to actually see a sharp line of delineation. In this case, I would use a #5 Shader (round) or a #7 Liner (round) to line her lips. I would generally shade in with the 7 or a #9 Magnum to maintain the softness.

For a bit more drama or prominence, I would use a #3 Liner to line and shade in with a #4 Flat in a circular motion for more density of color.

BBI Lip Scale: Face Inks and the Beau Institute have created the Beau Blue Indicator (BBI) that range from 1-6, much like the Fitzpatrick Scale but focuses only on the lips. A BBI-1 would indicate very pale lips...those that barely have color and a BBI-6 would be very deeply pigmented lips.

Always view lips separately from your client's complexion. One's complexion may be a 1 on the Fitzpatrick Scale but their lips can be a BBI-3 or 4, which would indicate they have a great deal of blue in their lips and must be approached with caution.

Rose Marie's Tips on Hershey Kiss

Hershey Kiss is a beautiful, golden, mid-range brow pigment that is great for those that range from 1-3 on the Fitzpatrick Scale. I always lean toward the warmer side, rather than expose my client to the risk of healing too cool or ashy. It is much more difficult to warm up a cool eyebrow than to cool down a warm eyebrow. I add ½ to a full drop of Butterscotch and place this mixture on the forehead and allow it to dry. I always look for some warmth (gold or red or both) in my brow formulas before I tattoo.

Once my formula dries, I decide if my color is perfect, too light or too dark. If too light, I add Chocolate Mousse, by the drop. If too dark, I lighten this formula with Moccasin or Sandalwood. Generally, I find it is perfect.

Needle selection is based on how prominent I want my client's eyebrows or how prominent she would like them to appear. For a powdery result, I use a #5 Shader (round).

For more drama, I use a #4 Flat needle and create individual hairs, lining up the needles vertically. I turn the 4 Flat and line up my needles horizontally, to create shading in between the hairs.

Reach out and share your gifts.

Happy Valentine's Day!
Warmly,

Rose Marie Beauchemin

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