



2000 Academy Drive, Suite 400
Mount Laurel, NJ 08054

The Beau Report June 2011

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New Slope Class - August 1st and 2nd

Where - our Mount Laurel, NJ office.

Learn how to do beautiful and easy smudged eyeliners with a 3-Slope Needle. Hair strokes in eyebrows are a whole new experience with a Slope Needle you can create a 3 dimensional effect so fast! Come join us for an enlightening 2 days and learn new techniques for your eyebrow, eyeliner and Lip procedures!

Call now, class is filling quickly!

Rose Marie Beauchemin's Private Classes (1 to 3 days) are in demand. This one-on-one training is a hands-on experience that has proven to be invaluable to practitioners. You can gain confidence in one or all of your procedures and save time with easy short cuts. You will also learn how to maximize color retention with new techniques

Here is what practitioners are saying...



It was a pleasure training with Rose Marie. Her wisdom and expertise is inspirational! I learned tips and what I was missing.
—Royse M. CT June 6, 2011

I have more confidence after one day with Rose Marie than I have had in the past 5 years.
—Brenda W., Middlesex, NJ, May 26, 2011

Rose Marie B. exceeded my expectations and is the best at what she does! All questions thoroughly answered; the art, the process and techniques clearly explained in detail.
—Pat S,Troy, MI May 19, 2011

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- [Come visit our booth at, "AC TATTOO EXPO Drawin the Wild Card"](#) at Bally's Casino Hotel, in Atlantic City, NJ, June 24th through the 26th
 - **Rose Marie Beauchemin is going DOWN UNDER!** We are excited to announce that Rose Marie has been invited to be the Keynote Trainer at the Association of Cosmetic Tattooing (A.C.T.) in Sydney Australia on August 15th and 16th.
 - Effective August 1, 2011, Nouveau Contour needle prices will increase 10%. **Stock up now and SAVE before prices increase.**

I began offering areola complex tattooing, complimentary, a few years back. Many medical and business professionals (not in our profession) questioned me about this and tried to convince me of all the reasons why this wasn't a good idea. They couldn't see past the fact that it wasn't cost effective. I could see the bewilderment in their eyes as I explained this was how I decided to **Pay It Forward** to womankind. If I could be a small part of their healing, this was payment enough for me. I informed the surgeons in the tri-state (PA, NJ, DE) area that they could send me all of their hardship cases that were uninsured, etc. I would gladly perform their areola tattoo procedures, at no charge. I offer these courageous women the opportunity to be models in my areola classes. Some of these women are willing to share their experiences while others opt not to and would like privacy.

However, something unexpected happened. These women, that I wanted to share my gift with, often returned for cosmetic procedures...multiple cosmetic procedures. I believe that the confidence they feel following the areola complex tattooing creates a spark that jump starts their self-interest. They are no longer afraid to look at themselves, closely. They feel more familiar with themselves and to their spouses or significant others. It has been an amazing and deeply meaningful experience for me to take part in.

Often following the effects of chemotherapy, eyebrows and sometimes eyelashes don't grow back as full and require some filling in. However, it is more than that. There is a general feel better, look better energy that builds with the start of the areola tattooing.

I know that many of you also donate these procedures but if you haven't you may want to give it a try. If you want to test it out, you can announce it on your Face Book page or your web site and offer it for one week or one month. (Wouldn't it be great if we all did it for the month of October, which is Breast Cancer Month?)

- If you are providing this service at no charge, please let us know and we will link to your site.

So many women are walking around (for years) without the finish of areola tattooing because they just couldn't go through one more procedure or the surgery for a nipple. They may have moved away from their surgeons, lost their jobs, etc. I just consulted with a woman that has gone 27 years without the tattooing. I regularly hear 5 to 7 years but 27 years is beyond.

It fills my heart to be able to continue a relationship with these women. They have been through hell and back and sometime have had multiple surgeries to survive breast cancer. They are strong, admirable and so brave. They inspire me and a synergy builds that we both seem to feed off of. I can say it is an area of my practice that has been so very gratifying. I am just going to have to find another way of Paying It Forward that doesn't pay me back.

Rose Marie Beauchemin



Color correcting has never been so easy as with Face Inks Pigments. The gray residuals are an easy fix with Butternut and Butterscotch. I start with half and half and place it on the area to be corrected and allow it to dry. If I can see the color appearing as though it is corrected while the pigment mixture is sitting on top of the skin, I know that my correction will be successful. If I don't see the color I am looking for, I adjust the ratio of these two colors until I see the desired outcome. Then, I will proceed with a 5-shader and tattoo the correction formula.

"Tis the Season" to hide imperfections.
Check out our specials on Apres Camouflage Makeup.



Under-eye circles before and after



Tattoo covered with Apres



Après 5-shade compact

You will receive \$200.00 in products for referring a Primary Trainee to Beau Institute.



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