



Pigment of the Month: Hershey Kiss

On sale for \$15.00, regularly \$25.00



Hershey Kiss is one of those delicious, practical, neutral brown eyebrow shades with a gold base without any red in it.

Golden based browns have been a long-time favorite of mine. A majority of my dark blonde and brunette formulas consist of Hershey Kiss, alone or in combination with another color. It is one of our best-selling shades in the Face Inks line of colors. I will often add ½ drop to a drop of Butterscotch just to insure maintaining the golden tone.

I add Coffee Bean to Hershey Kiss to darken it. Even a few drops of Coffee Bean can make a significant difference when I want to add depth of color. I will use a drop of Butterscotch in this formulation just for insurance.

If I want to lighten Hershey Kiss, I will add a few drops of Moccasin.

For those that pull the warmth in brow shades, I use Hershey Kiss with a drop or two of Goldfinch as opposed to Butterscotch. Goldfinch is a gold shade that leans toward the greenish side of gold as opposed to the orangey side of gold. My brows heal so beautifully with this combination and look great as they fade over the years.

If I see my client has a lot of auburn or reddish tones in her hair and a warm, golden complexion, I will add a drop or two of Henna to Hershey Kiss and eliminate the Butterscotch. This heals slightly on the warmer side and compliments her warmer tones

Face Inks colors are very heavily concentrated with pigment particles for thickness, not glycerin, so it can safely be diluted with a drop of distilled water.

**Call 888-763-2328 or email Rosemarie@beauinstitute.com to
place your order today!**