



October's Pigment of the Month:

In The Pink

On sale for \$18.00 (reg. \$25.00)



In honor of Breast Cancer Awareness Month we choose Face Inks "**In the Pink**".

This very popular shade flatters any complexion, both warm and cool and from fair to darker skin tones. It is the perfect soft, mauvy pink. It is an extremely versatile lip shade.

If I want to make **In the Pink** more neutral, I add a few drops of Naked. It's really beautiful.

To deepen the mauve tone, I add a few drops of Nearly Nude, Brown Sugar or Merlot.

For a more earthy tone, I add a few drops of Cayenne.

When I deepen it or add one of the earthy tones, I will create a flattering lip line and simply shade the color inward to blend with the natural lip tone.

This is a beautiful effect and allows my client to still "Gloss and Go"!

Needle Selection

My approach to every lip procedure is different, depending on the effect I wish to achieve and the amount of blue in my client's lips.

For a more distinctive line, I will start with a 3-Liner perform at least 3 passes around. Then, I will go to a 4-Flat or a 3 or 5 Slope for the interior or to do a blend.

To create an extra sharp edge on a lip line, I will use a 3-Micro, but only at the end of the completion of the top lip. I will make one pass with it and it is a gorgeous effect.

If my client requests color without any obvious lip line, I will begin with a 7-Round and then proceed with a 5-Slope or a 9-Magnum for the fill or a blend.

A middle of the road selection would be to begin with a 5-Shader for the lip line and then proceed to a 5-Slope or a 4-Flat for the fill or a blend.

I perform my fill or full color lips using my needle selection in a circular motion.

If you haven't used a Slope, I wouldn't recommend that you begin with a lip procedure, since lips are the least forgiving with color deposit. A 4-Flat can do a beautiful job for both full lips and shading inward and it will give you density. For less density of color, a 9-Magnum works really well.

Order **In The Pink** or any other Face Inks pigments along with your permanent makeup needles, machine and supplies from Beau Institute; www.beauinstitute.com or 1.888.763.2328