



## Curriculum for Beau Institute Permanent Makeup Training Program

### **Sanitation/Sterilization...keeping you and your clients safe.**

- Blood Borne Pathogens Test ([www.probloodborne.com](http://www.probloodborne.com))
- Avoiding Cross-Contamination
- OSHA Guidelines to environmental control
- Table set up and break down
- Proper housecleaning and disinfecting
- Sterilization guidelines

### **Skin Anatomy**

- Layers of dermis and epidermis
- Understanding depth of pigment placement
- Expected healing process of procedures
- Disorders that prevent permanent makeup procedures

### **Color Theory**

- Fitzpatrick Scale and its relation to color response
- Understanding color response to depth and degree of melanin (color) in the skin
- Determining undertones of warm and cool complexions

### **Equipment**

- Various types of equipment
- Assembly and disassembly
- Proper occlusion of equipment and cleaning

### **Needle Selection**

- Understanding of various needle configurations
- Selection of needles for various effects such as: hair simulation, shading, soft powdery finishes, etc.

### **Facial Morphology and Eyebrow Design**

- Distinguishing various facial shapes
- Eyebrow designs using CPR technique that flatter each facial shape
- Eyebrow drawing on live models.

### **Client Forms**

- Pre-procedure questions
- Medical history forms...learn when you require medical clearance
- Informed consent
- Post care instructions
- Model release

### **Client Consultation**

- How to conduct a good consultation and client evaluation
- Identifying client expectations
- Obtaining medical clearance
- Drawing on each procedure

### **Eye Anatomy**

- Identifying areas of the eyes that pertain to permanent makeup
- Identifying areas of the eyes where you can place color and where you cannot
- Proper closed eye stretching techniques for safe application
- Eyeliner design to flatter each client's eyes

### **Lip Shaping and Color Blend**

- Following CPR guidelines, learn to shape the most flattering lips

### **Mannequin Practice**

- Application of each procedure is first performed on your mannequin

### **Pigment Removal Using Salt and Saline**

- Demonstration of salt and saline safe pigment removal.

**There will be demonstrations of procedures prior to trainee applications on live models. Trainees will see and perform multiple procedures including: eyebrow utilizing hair simulation, eyeliner and "Gloss and Go" lip lining with shaded blend.**

### **Marketing and General Business:**

- Insurance selection
- Benefits of forming an LLC
- Branding yourself (how do you wish to present yourself to the world), logo design, website
- Cross Marketing
- Cheap and effective advertising
- Getting editorial...identifying what is newsworthy