



September  
Face Inks Pigment of the Month:  
**Naked**



**Only \$25.00**, *regularly \$30.00*

*Offer ends September 30, 2017*

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**Face Inks Naked** is one of our **most popular lip pigments** mainly due to its neutrality. It heals to a beautiful, natural-looking color on both warm and cool complexions. Although it appears slightly warm, once it is tattooed into the lips it cools off to a soft, neutral shade.

Naked is the perfect pigment selection for the client that doesn't want bright lips but simply wants a **soft, natural lip color**.

Naked is great for those **1 to 3 on the Fitzpatrick Scale**. It may not be deep enough for darker complexions, but it can be mixed with a deeper shade to soften and/or lighten it.

Here are some different pigments that you can mix with Naked to soften or enhance it:

- ½ Vintage Rose and ½ Naked. This is a great way to soften and make Vintage Rose more neutral and less pink.
- ½ Naked and ½ Apricot Crème. This will heal on the warm side for a client that wants a bit more color.
- ¾ Naked and ¼ Nearly Nude. This will create a deeper, natural lip shade.
- ¼ Cayenne and ¾ Naked. This will heal to a soft, fleshy brick shade.

Naked can also be used to soften some of our brighter colors:

- Java Mauve
- Plumberry
- Lovers Coral
- Peach
- Cayenne

For more information on Naked and our other Face Inks pigments, please visit our website.

***Order Naked or any other Face Inks pigments along with your permanent makeup needles, machine, and supplies at [beauinstitute.com](http://beauinstitute.com) or 888.763.2328.***