



April

Pigment of the Month:

Chocolate Fudge

Offer valid April 1 through April 30, 2018

\$25
each!
Regular \$30.00



Face Inks Chocolate Fudge is a medium/dark, neutral brown and is a wonderful shade for so many complexions. It is my favorite shade in this level of brown, since I like using taupe shades and it has quickly become one of our biggest sellers.

Chocolate Fudge is similar to Chocolate Mousse (a medium brunette) but with more of a neutral, **taupe undertone**. For some time, I used 3-Face Inks pigments to create this color and loved it so much; I decided to add it to our Face Inks pigment line.

If too dark, add a few drops of Milk Chocolate. If too light, add Truffle or Coffee Bean. Use Butterscotch, Henna, Cocoa or Cherry Cola to add warmth, if needed. If I use a 1/2 and 1/2 formula of Milk Chocolate and Chocolate Fudge, I will add a drop of Butterscotch.

Chocolate Fudge is excellent for both Micro-Blading and machine work.

For Micro-Blading, be sure to add additional warmth. For more auburn tones, Henna or Cocoa can be added and for more neutral golden tones, add Butterscotch.

Needle Selection:

Using a 1-Nano, 1-Micro, 3-Micro, 3-Slope, 5 Slope or Micro-Blading, your colors will tend to heal with more cool tones. Adding the warming shades, listed above, the color will heal more true.

The larger needle groups such as a 5-Shader or a 7-Liner will tend to heal warmer and only 1 drop of warmth will allow your selection to heal true.

Topicals:

Pre-numbing with 5% Lidocaine for 15 minutes is recommended for all eyebrow procedures to assure comfort. Once the skin is broken, I apply a mixture of 1/2 and 1/2 of Magic and Duration Ultra. If I see my client requires a little more anesthetic, I apply Super Trio and follow it with a coat of Vaseline. This occlusive coating activates the topical anesthetics, quickly and I can wipe and proceed, immediately.