



Beau INSTITUTE

**January Pigment of the Month:  
In the Navy \$25.00 (reg \$30.00)**



We are celebrating Pantone's selection for color of the year in 2020! (Classic Blue)  
We are putting one of our most popular blues on special for January!

Our “**In the Navy**” eyeliner pigment is a great subtle blue for hazel and blue eyes that will make them pop. To create a deeper blue, add a couple of drops of Onyx Black to In the Navy.

**Needle Tips:**

Use a 3-Outline to create the Insurance Line and to establish the width line. This creates the initial lines that you can follow, much easier and faster.

Use a 3-Liner to fill the width and create the lash-line as this creates intensity. The eyelids suffer less swelling than they do with a larger needle group which can require more pressure. The 3-liner keeps your lines very clean.

Working from the top of the line downward toward the lashes, reduces swelling and recovery time. If you start at the lash line and work upward, you will throw fluid up into the eyelid and find it much more difficult to get color in.

Adding a second color, the use of a 5-Magnum or a 7-Round will deposit just enough density to see the color differential.

If your client has had a lot of sun damage and her skin is tough, stay with a 3-Outline. It will take longer but there are cases where you may have to use a 3-Outline for the best results.

*Softer Bottoms:* Many clients ask for a soft bottom line. They don't want to see a hard line across their bottom lid. A 7-round or a 5-Magnum both leave a beautiful, soft finish when using a pointillistic method of application.

**Topical Anesthetics Suggestions:**

Eyz-A-Blue is fantastic for numbing eyelids. It doesn't melt down or seep into the eyes. (Do not occlude any topicals on the eyes as this can create a corneal burn which would be very dangerous and painful for your client.) Pre-numb for 30-minutes, remove and quickly draw and perform your outlines (insurance line and width line) on both eyes.

Once the skin is broken, use ½ Duration Ultra and ½ Magic Gel combination. Quickly add a thin coat of Vaseline to occlude which accelerates the efficacy of the topicals.

To order FI Pigments or any permanent makeup supplies, visit [beauinstitute.com](http://beauinstitute.com) or call 888.763.2328.